



# 2010

## ANNUAL REPORT to the COMMUNITY



...because children need us

## GEORGIA LUCAS' STORY

At five months old, baby Georgia was diagnosed with spinal muscle atrophy Type I - or 'Baby ALS'. All the muscles in the body start to shut down - including those needed to breathe.

Georgia spent three weeks in the hospital after the diagnosis. Then, her family made the decision to have her live the rest of her days at home, surrounded by those who loved her the most. Through the Pediatric Palliative Care Program at Children's Hospital in Winnipeg, all the necessary requirements to bring Georgia home were taken care of for the Lucas Family - medicine, breathing machines and medical staff were all at the family's disposal.

For two and a half weeks, the Lucas' spent time together as a family at home. Georgia played with her older sisters and spent quality time with mom and dad - and even had a six month birthday party.

Georgia passed away peacefully at home, in her mother's arms. Kristen Lucas says, *"We loved every minute that we had at home with Georgia - those are some of the best times of my life. Dr. Harlos and his team couldn't save our daughter but in the end, they saved our family, and they are our heroes."*

**The Lucas' story was featured on CTV's Small Wonders in December 2010.**



## THE CHILDREN'S PALLIATIVE CARE FUND WAS ESTABLISHED IN 2007 THROUGH THE CHILDREN'S HOSPITAL FOUNDATION

The Pediatric Palliative Care Program at Children's Hospital is a team of doctors, nurses and other medical staff who provide consultative support to families with children who require palliative care. The Pediatric Palliative Care Program in Winnipeg is one of the busiest in the country.

The team can consult with the families while they are in the hospital but also in the home. They put together a care plan for the family and their child, often providing options that wouldn't typically be considered. In putting together this care plan, the team provides comfort and a life in the context of death.

Dr. Mike Harlos is the Medical Director for the Pediatric Palliative Care & Symptom Team at Children's Hospital. He says, *"We can't change the outcome - nobody can change the outcome - but we can ensure that the family lives as a family for the time that they do have together."*

## MESSAGE from the CHAIR and EXECUTIVE DIRECTOR

A hero is defined as someone who is admired for outstanding qualities or achievements. We at the Children's Hospital Foundation of Manitoba had the privilege of meeting many heroes over the past year - heroes who gave their time and resources; heroes who demonstrated bravery fighting their health battles. Heroes like you, members of our generous community.

Welcome to the Children's Hospital Foundation of Manitoba's annual report to the community. Over the next few pages you will be given a glimpse of how members of the community, heroes amongst us - individuals, corporations, and organizations - have generously made a difference in child health care over the past year.

The Children's Hospital Foundation of Manitoba exists to ensure that dollars are available to enhance child health care at Children's Hospital in Winnipeg. Dollars that help support programs, purchase equipment and items that allow children and teens to have a more comfortable stay while in hospital. As a provincial Foundation committed to child health care, we also purchased equipment for the pediatric units in the Thompson General Hospital and in the Brandon Regional Health Centre.

Our Foundation continues to invest donor dollars in pediatric research at a level that encourages results. We focus on bringing hope to families through the possible discovery of causes, cures and treatments of pediatric diseases - especially right here in Manitoba. That commitment is being further demonstrated through the launch of our 'Be My Hero' Capital Campaign.

We are fortunate to have been the beneficiary of two incredible fundraising opportunities in 2010 that enabled us to bring our total revenue to an all-time high. Thank you to Mike Weir for choosing to come to Winnipeg last June and doing whatever was needed to help raise over \$600,000. We are very grateful to the Mike Weir Foundation and our team of local volunteers who led a very successful event.

Another once in a lifetime opportunity was presented to our Foundation through the CN Canadian Women's Open. Manitobans embraced the special CN Miracle Match program which enabled CN to present our Foundation with a donation of \$800,000. Thank you to all those who responded so generously.

We invite you to take a moment to read this report and learn more about how our Foundation was able to raise \$6.9 million throughout 2010, and more importantly, the impact those dollars have made.

On behalf of the Children's Hospital Foundation's Board of Directors and Staff, thank you for being a hero... **because children need us.**



**Cheryl Lawson**  
Chair, Board of Directors



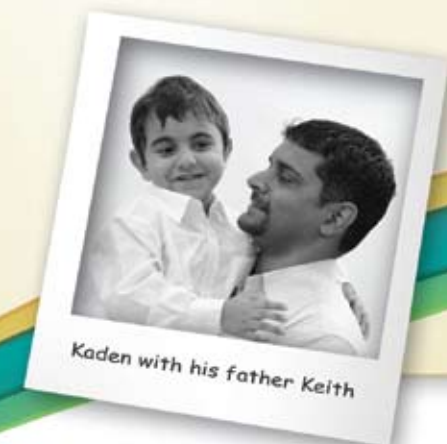
**Lesia Sianchuk**  
Executive Director



**KADEN MORRIS** - Just 24 hours after he was born, Kaden was diagnosed with kidney failure. At two days old he was put on dialysis and stayed in hospital for three months. Dialysis continued for an additional 30 months even when he was well enough to go home.

In March 2008, Kaden received a life-saving kidney transplant from his dad and has flourished. He does, however, require invasive biopsies every year to detect rejection.

Thanks to Dr. Tom Blydt-Hansen and his team at the Manitoba Institute of Child Health, Kaden may not have to endure these invasive biopsies for much longer. Dr. Blydt-Hansen and his team are designing a test that is less invasive, that will help reduce the number of biopsies that children with transplants need, and help identify early rejection.



## DONOR DOLLARS making an IMPACT on CHILD HEALTH



Each year, the Children's Hospital Foundation of Manitoba provides funding for programs, health promotion and prevention, new initiatives, equipment and renovations in the Children's Hospital.

### HEALTH PROMOTION & PREVENTION ACTIVITY

#### "Tuning in to Toddlers" DVD

"Tuning in to Toddlers" is a DVD that will positively illustrate what parents can do to support the growth and development of their toddler's ability to manage emotions. This is an important resource and has been provided to fill a gap in the resources currently available to parents.

#### Pediatric Dental Services

A new brochure has been created to provide information about the preventive and therapeutic dental services available to medically compromised children and children with special health care needs at the Pediatric Dental Services Clinic. This resource will be distributed to medical professionals throughout Manitoba, emphasizing the need for collaboration in order to provide the highest quality of care to this patient population.

### NEW INITIATIVES

#### Enhancing Pediatric Care – Improving Access and Providing Care Closer to Home

This program increases the uptake of Telehealth as an effective means of delivering health care to the children of Manitoba, Northwestern Ontario and Nunavut. It addresses the issue of how care can be provided closer to home, in the child's home community, thereby lessening the burden of illness for both the child and the family. Improving the delivery of health services will translate to better health for our children.

#### Development of Occupational Therapy Parent and Caregiver Education Modules

Occupational Therapy (OT) wait lists for children with sensory and fine motor issues are lengthy as these issues tend not to be as urgent or emergent in comparison to other OT referrals received. However, they do have significant effects on a child's ability to successfully perform daily activities including self care, play and pre-school skills within their day to day environment. If acquisition of pre-requisite skills are delayed at a young age then the foundation skills are not well established, which in turn can impact success in nursery, pre-Kindergarten and grade school.

This program has developed materials for parents and caregivers involved with children who need this type of OT. Parent and caregiver education can be used to provide information regarding normal development and acquisition of skills and can address some of the more common general concerns and issues while children are waiting to be picked up from the wait list.

#### Incentives and Enablers to Improve Pediatric TB Treatment Compliance in Manitoba

Tuberculosis (TB) continues to be rampant in Manitoba, making children exposed to active cases of the disease at risk not only to develop the infection themselves, but also to become the next generation of TB cases that will continue to propagate the disease. The complete eradication of tuberculosis is dependent not only on early diagnosis and treatment but more importantly, on the successful completion of treatment. This project was able to address some reasons of absenteeism and non-compliance of treatment by utilizing performance enablers and incentives.

#### Development of a Pediatric Pulmonary Rehabilitation Program

This is a physician supervised, physiotherapist administered program to promote the health and well being of Manitoba children with chronic lung disease. Our overall goal is to develop and solidify a Pediatric Pulmonary Rehabilitation Program at Children's Hospital to meet the needs of children with chronic lung disease. Ultimately, this program will improve quality of life for children living with chronic lung disease and reduce the need for frequent use of health care resources.

#### Development of an Allergy/Anaphylaxis Education Program and Resources for Families of Children with Severe Food Allergy

Evidence is mounting that food allergies are increasing in children. Recognition and management of an allergic reaction remain critically important, as does vigilance in preventing anaphylaxis. The main focus of this project is improving the quality of life, by reducing the level of stress and anxiety in families with children with food allergies.

### CHILD LIFE DEPARTMENT: (these are ongoing Foundation supported programs)

Spending time in the hospital can be a stressful experience for anyone – especially a child. Thanks to our donors, the Foundation is able to provide support for programs that help make a child's hospital stay more comfortable. These programs include the Children's Hospital Television Station (CHTV), which includes programming specific to young children; the Music Therapy Program which can provide a non-pharmacological form of pain management within a hospital setting; the Family Libraries which provide health information for family members as well as current reading materials and DVDs for patients - a welcome diversion during the stressful time of hospitalization; and finally, there is the Humour Program that strives to reduce the stress and anxiety of hospitalization on children and their families by being entertaining and therapeutic.

**HAYDEN KEAST** had been diagnosed with allergies and severe asthma at 6 months old. Life was not normal for Hayden. Like any child, he loved to laugh, but was afraid to because it would trigger an asthma attack. He couldn't play sports, he couldn't go outside to play in winter, and he couldn't even drink a Slurpee.

But now, at 10 years old, Hayden is able to manage his allergies and asthma and do just about everything his friends and family can, all because of the treatment and education he received through Children's Hospital.

"I truly think they saved my life," says Hayden, talking about his frequent visits to Children's Hospital and the Children's Asthma Education Centre. The staff and doctors have given him and his family the information they need to control his asthma. Hayden's dad, Brian, says "We feel a lot more at ease and confident about how to treat Hayden when he has an asthma attack, and how to control the frequency and severity of the attacks." The family has been able to take control of Hayden's condition.

Hayden still requires medication to control his asthma, and he carries an epipen in case of a severe allergic reaction. But he hasn't had to visit Emergency because of an asthma attack in over a year and a half. In part, this is thanks to donors who support the Children's Hospital Foundation.



# CHILDREN'S MIRACLE NETWORK



Children's Miracle Network is an international non-profit organization that raises funds for more than 170 children's hospitals, including 14 in Canada. Donations to Children's Miracle Network create miracles by funding medical care, research and education that saves and improves the lives of more than 2.6 million Canadian children each year.

Children's Miracle Network's partners conduct thousands of special events and grassroots fundraisers year-round. Corporate partners sell Miracle Balloons, radio and television stations broadcast stories of medical miracles, banks conduct monthly donation programs, vendors support walks and events – these are just a few of the programs generating millions of dollars each year to provide the life-saving care and crucial services kids need.

The Children's Hospital Foundation of Manitoba is a proud member of the Children's Miracle Network and is privileged to have the support of many invaluable national sponsors who raise funds that are used right here in the province of Manitoba. In 2010, Children's Miracle Network sponsors raised over a million dollars for the Children's Hospital Foundation of Manitoba.

\$500,000 +



\$250,000 +



\$100,000 +



\$50,000 +



\$10,000 +



under \$10,000



# CHAMPIONS ACROSS CANADA LAUNCH

Each year, the Foundation takes part in the Children's Miracle Network Champions Across Canada presented by Walmart Canada, which selects a child to represent the Children's Hospital. This child embodies what it means to be a survivor. In 2010, the Foundation announced Ethan Burnell as Champion Child. - See Ethan's story on page 10

## WALMART

From CMN balloon icons to round-up campaigns to the Walmart Walk for Miracles and Walmart Pharmacy Diabetes Awareness event, Walmart helped raise almost \$300,000 in 2010. Walmart employees are always ready, willing, and able to go the extra mile to help the children of Manitoba.

## COSTCO WHOLESALE

Costco raised more than \$100,000 for the Children's Hospital Foundation through their sale of Miracle Balloons, Beanie Bears, and chocolates. The enthusiasm of Costco employees was evident each day during their May campaign and each warehouse attained or exceeded their fundraising goals.

## TD

TD raised more than \$100,000 for the Foundation in 2010. TD holds grassroots fundraising in May with branch events such as BBQ's and craft sales. In December of each year TD asks customers to make a monthly pledge to the Children's Hospital Foundation which is in turn matched by TD.

## RE/MAX CANADA

Through the Miracle Home Program and the Re/Max Miracle Makers Golf Classic, Re/Max agents raised almost \$138,000 in 2010. Re/Max agents also staged a Texas Hold-em tournament which pushed their fundraising goal to new heights.

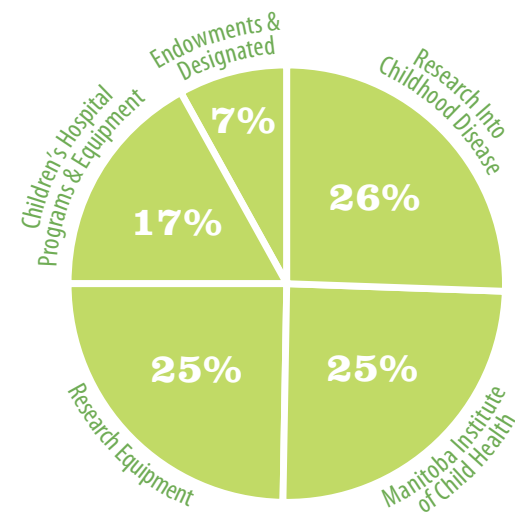
## DAIRY QUEEN CANADA

Manitoba's summer "Blizzard" was the star for Dairy Queen and raised more than \$103,000 in 2010 on Miracle Treat Day, which was also the 25th anniversary of the "Blizzard."



## ASTRAL MEDIA CARING FOR KIDS RADIOTHON

Each year the Astral Media National Day of Caring for Kids Radiothon broadcasts live from the Children's Hospital in Winnipeg and the Shoppers Mall in Brandon. The Caring for Kids Radiothon gives listeners the opportunity to hear stories from children that have fought hard for their lives, as well as the struggles their families have faced and continue to face everyday, and all proceeds go to the Children's Hospital Foundation.



## USE of DONATED FUNDS to the CHILDREN'S HOSPITAL FOUNDATION of MANITOBA

### WHERE THE DOLLARS ARE SPENT

As a charitable organization, the work of the Foundation is legislated and regulated by policies and practices outlined by the Canada Revenue Agency (CRA). In fiscal 2010, over \$3.4 million was raised and disbursed in support of pediatric research at our Institute (Manitoba Institute of Child Health), as well as \$1.62 million for programs and equipment at the Children's Hospital.

### FINANCIAL HIGHLIGHTS FOR THE YEAR ENDED DECEMBER 31, 2010

Gross Fundraising Revenue	\$6.9 million
Total Grants & Disbursements	\$6.7 million
Fundraising Expenses	\$1.65 million
Administrative Net of Investment Expenses	\$0.5 million
Total Assets	\$42.8 million

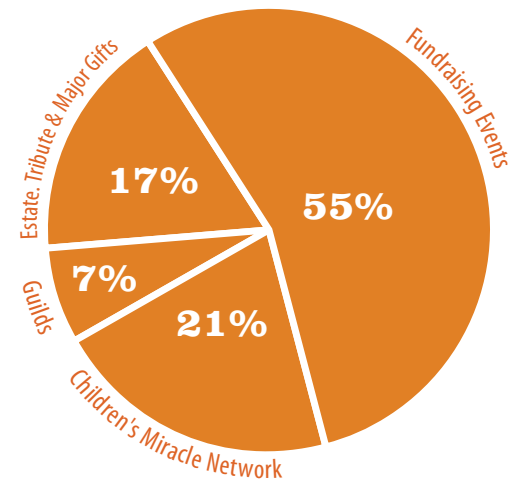
A complete version of audited financial statements is available on our website at [www.goodbear.mb.ca](http://www.goodbear.mb.ca)

## SOURCES of DONATED FUNDS for the CHILDREN'S HOSPITAL FOUNDATION of MANITOBA

### HOW A DOLLAR IS RAISED

The Children's Hospital Foundation of Manitoba strives to be responsive to the needs of our donors, working diligently to find ways to make giving the most efficient and effective for each donor. Supporting the Children's Hospital Foundation is as easy as sending in a cheque, becoming a member of the Dr. Goodbear Miracle Club (monthly giving club), participating in a community fundraising event, hosting a bake sale with friends and family, or taking part in our signature events - The Teddy Bears' Picnic, The Ice Crystal Gala, or the Dr. Goodbear Golf Classic.

The Foundation also relies on the commitment and generosity of community and corporate partners who donate funds, implement innovative fundraising initiatives, and give selflessly of their time.



## MANITOBA INSTITUTE of CHILD HEALTH – LOOKING FORWARD

2010 wrapped up with an exciting start to the future for the Manitoba Institute of Child Health (MICH). In December of 2010, the Institute began the process of establishing a new 5 year Strategic Plan under the direction of the recently recruited Director of Research. It has been a good year and there is much excitement and anticipation for a fresh new vision for research and recruitment that will have all members looking to the future to continue enhancing MICH's role as one of the leading research programs in child health.

In 2010, MICH continued its physical expansion and is working towards completion of 64,000 square feet of combined research space over two floors of the John Buhler Research Centre (JBRC). The completion of an open-concept wet lab along with a pre-clinical trials facility will create a competitive research environment for our nationally recognized researchers to work side by side. The representation of different disciplines collaborating within this space will strengthen our thematic approach to research. In addition, the renovation of our north wing to increase support to clinical investigations includes the addition of 7 exam rooms and a child-friendly waiting room and kitchen area. This newly developed space will allow MICH to become more integrated into clinical trials, which will further enhance the transfer of research discoveries to applications in bedside and clinical care.

Recruitment continues to be vital in growing the competitiveness of MICH on child health research levels nationally and internationally. 2010 witnessed the recruitment of four researchers to on-site laboratories. Two of these four researchers are young new investigators, one basic scientist and one clinician scientist, who have established their new research programs within MICH. The other two on-site recruits are more established senior investigators who bring a wealth of knowledge and mentorship to our growing Institute. Also, nineteen researchers were welcomed as new MICH members in 2010, a 10% increase in membership.

In 2010, partnerships in training, operating grants, and competitions continued to expand our growing presence in research. These partnerships allow MICH to help fund twice the amount of awards available to trainees and students. MICH partnered with the Manitoba Health Research Council on their Trainee Competitions, which included Graduate Studentships and Postdoctoral Fellowships. MICH also partnered with the

Manitoba Medical Service Foundation on two operating grants. The partnerships work on a 50/50 fund-matching contribution program allowing the foundations/council to support more training and MICH to double the number of trainees we fund through our Institute.

### MICH HOSTED ITS 6TH ANNUAL CHILD HEALTH RESEARCH DAY.

*"Children and Drugs. The Good, the Bad, the Ugly."*

Welcoming more than 200 participants, the symposium hosted 54 poster presentations and two days of speaker presentations. Speakers presented on drug challenges and new drug opportunities in child health.

We look forward to the continued growth as leaders in child health research.



**Dr. Terry Klassen,**  
Director of Research, MICH



**Mr. Mark Gray,**  
Chair, MICH Board of Directors



## 2010 OPERATING GRANTS and AWARDS



Each year, the Manitoba Institute of Child Health with support from the Children's Hospital Foundation of Manitoba Inc. awards a number of operating grants based on scientific excellence and relevance to child health research. All grants are reviewed by experts in their respective fields and by the Institute Research Committee. Operating grant funds are used to support the direct costs (personnel, materials and supplies) of pediatric research.

### 2010 OPERATING GRANTS

#### DR. HAROLD AUKEMA

Effect of Dietary Intervention on Disease Progression

#### DR. TOM BLYDT-HANSEN

Global Metabolic Profiling of Acute Rejection in Pediatric Kidney Transplant Recipients

#### DR. SHYAMALA DAKSHINAMURTI

Understanding the Mitochondrial Contribution to Agonist-Induced Calcium Release in Hypoxic Pulmonary Arterial Myocytes

#### DR. MARC DEL BIGIO

Development & Characterization of Ferret Model of Hydrocephalus

#### DR. HAO DING

Characterization of the Genetic Alterations in a Novel Medulloblastoma Mouse Model

#### DR. MAUREEN HEAMAN

Pathways Between Pre- and Post-natal Maternal Psychological Distress and Childhood Anxiety

#### DR. SABINE HOMBACH-KLONISCH

The Developmentally Regulated Protein HMGA2 in Childhood Thyroid Carcinoma

#### DR. THOMAS KLONISCH

Impact of Oncogene Signaling on Genomic Stability in Childhood Thyroid Carcinoma

#### DR. REDWAN MOQBEL

Asthma, Eosinophils & Tryptophan Catabolism: Role of Kynurenines and Glutamate in Immune Regulation

#### DR. ZHIKANG PENG

The role of AMP-activated Protein Kinase in Downregulating Immune Responses in Murine Colitis

#### DR. MOJGAN RASTEGAR

Functional Analysis of MeCP2 Isoforms via Retroviral Delivery in embryonic stem cells

#### DR. SHAYNE TABACK

Teenage Pregnancy: Effect on Bone Health for Mother & Child

#### DR. BARB TRIGGS-RAINE

Characterization of the Molecular Basis of Bowen-Conradi Syndrome

### 2010 CLINICAL POST-DOCTORAL FELLOWSHIP

JOINT COMPETITION COORDINATED THROUGH THE MANITOBA HEALTH RESEARCH COUNCIL TWO YEAR AWARD VALUED AT \$35,000 PER ANNUM

#### DR. CARRIE DAYMONT

DEPARTMENT OF PEDIATRICS AND CHILD HEALTH, FACULTY OF MEDICINE, UNIVERSITY OF MANITOBA

PROJECT TITLE: Qualitative Evaluation of Clinical Decision-Making for Children with Large or Rapidly Growing Heads

### 2010 POST-DOCTORAL FELLOWSHIPS

JOINT COMPETITION COORDINATED THROUGH THE MANITOBA HEALTH RESEARCH COUNCIL TWO YEAR AWARD VALUED AT \$36,750 PER ANNUM

#### DR. CHEN LI

DEPARTMENT OF HUMAN ANATOMY AND CELL SCIENCE, FACULTY OF MEDICINE, UNIVERSITY OF MANITOBA

PROJECT TITLE: Oxidation of SOD1 as a Mechanism of Motor Neuron Death in Amyotrophic Lateral Sclerosis (ALS)

#### DR. KANAMI ORIHARA

DEPARTMENT OF IMMUNOLOGY, FACULTY OF MEDICINE, UNIVERSITY OF MANITOBA

PROJECT TITLE: A Novel Role for Amphiregulin (AREG) and NMDA Receptors in Airway Smooth Muscle Hyperresponsiveness and Remodeling in Asthma

### 2010 GRADUATE STUDENTSHIPS

JOINT COMPETITION COORDINATED THROUGH THE MANITOBA HEALTH RESEARCH COUNCIL TWO YEAR AWARD VALUED AT \$17,850 PER ANNUM

#### VIDYANAND ANAPARTI

#### KARIN DUNTHORNE

#### LARA GUSHULAK

#### TANYA KOZERA

#### ANDREA KROEKER

#### EMEKA OKEKE

#### PAYAM PAHLAVAN

#### SAMANTHA PAULS

#### OUSAMA RACHID

#### RUOYANG SHI

#### CAROLYN WEISS

#### QI ZHANG

#### YINGFENG ZHENG

### 2010 UNDERGRADUATE STUDENTSHIPS

These awards provide promising undergraduate students with a summer work experience in a medical research environment at the Manitoba Institute of Child Health for 12 weeks. In 2010, 16 students received awards valued at \$5,000 each.

**ETHAN BURNELL** - In 2005, four-year-old Ethan Burnell was diagnosed with Pilocytic Astrocytoma - a type of brain tumour - that required two delicate brain surgeries. After these surgeries, he could not walk, talk or feed himself. And shortly after his second surgery, he lapsed into a coma.

Fortunately Ethan pulled through, but he had to spend many weeks recovering at Children's Hospital in Winnipeg. He underwent numerous sessions of physiotherapy and occupational therapy, and is still left with permanent balance issues and some mild deficits.

Ethan is now nine years old and is a great public speaker. He loves sports and is a fantastic brother to his younger twin sisters. He takes acting lessons, swimming and hockey in the winter, power skating lessons, and plays golf in the spring and summer. He likes camp and is a good cook.

Thanks to support from all of our donors, right now in Manitoba, we have outstanding medical teams who are committed to providing the best health care possible to our children. Ethan's surgeries were performed by the Pediatric Neurosurgery team at Children's Hospital, directed by Dr. Patrick McDonald. Through the Manitoba Institute of Child Health, our research division, Dr. McDonald also conducts clinical trials on children with brain tumours, to help determine the best types of treatment.

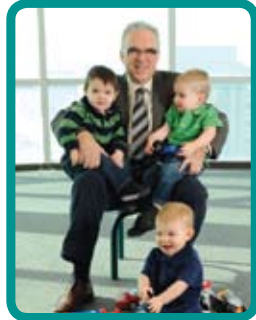
Ethan continues to get an MRI every six months to review tumour growth, but through it all his drive, determination and spirit remain as strong as ever.



# “be my hero” CAPITAL CAMPAIGN



Chantal Kreviazuk, Campaign Ambassador



Paul Loewen, Campaign Chair

The Children’s Hospital Foundation of Manitoba launched its \$20 million ‘Be My Hero’ Capital Campaign in October 2010. With the help of Chantal Kreviazuk, as our Campaign Ambassador, the ‘Be My Hero’ campaign will further the vital pediatric research advances being made at our research institute, the Manitoba Institute of Child Health.

Our research facility is in need of positioning itself to expand, not only to accommodate our current team of scientists and clinicians with their groundbreaking research studies but to recruit new researchers and medical experts dedicated to child health and child health research.

With experts located in Winnipeg, our children and their families are able to stay at home where their support networks are located and still receive gold-standard treatment.

The Institute also plays a key role in education by developing and supporting brilliant minds through post-doctoral fellowship awards, graduate studentship awards, undergraduate studentship awards, and summer student awards. The development supported by the capital campaign will allow the Institute to broaden and increase the training and education of medical practitioners and researchers.

With the help of our community we can make our research institute among the most advanced pediatric research facilities in North America. We are very grateful to our campaign volunteers, especially our Chair, Paul Loewen. Thank you to those who have already responded to our campaign. To find out more about the ‘Be My Hero’ Capital Campaign, visit [www.bemyhero.ca](http://www.bemyhero.ca).

## BE MY HERO CAPITAL CAMPAIGN DONORS

### Visionaries (\$500,000+)

CN Canadian Women’s Open  
- CN Miracle Match  
Mike Weir Miracle Golf Drive  
for Kids

### Goodbears (\$200,000+)

Mark and Anne Gray and Family  
Dr. Esther Israels  
Mr. and Mrs. David Johnston  
Pollard Family Foundation

### Partners (\$100,000+)

Marjorie and Morley Blankstein  
David Brown and Dawna Wallace  
Mr. John Myers and  
Mrs. Barbara Myers  
Parrish and Heimbecker Limited  
Pennycook Family  
RBC Foundation  
Hartley and Heather Richardson  
Jim and Leney Richardson  
H. Sanford and Deborah Riley  
and Family  
Ernst and Norma Schell and Family  
Mr. Louie Tolaini  
The Winnipeg Foundation

### Patrons (\$50,000+)

Michael F.B. Nesbitt  
Mitchell and Wanda Zajac

### Benefactors (\$20,000+)

Dan Blankstein  
Max Blankstein  
Department of Pediatrics  
University of Manitoba  
Neil and Carol Duboff  
Paul Edwards and Anne Mackay  
Abdo and Samira El Tassi  
Dr. Sara Israels  
Paul and Mary Loewen  
Matthew and Claire McCallum  
Greg and Bonnie Patenaude  
Qualico Developments Ltd.  
Fiona Webster Mourant  
Yvon Holdings Ltd.

### Champions (\$10,000+)

Greg Bieber  
Leo and Mary Blankstein  
Ms. Linda Blankstein  
Cambrian Credit Union  
Mr. Jan den Oudsten and Ms.  
Maria den Oudsten  
Mr. and Mrs. R.M. (Bob) Kozminski  
Mindel Olenick  
SMS Engineering Ltd.  
Souris River Colony Farms Ltd.  
Frank and Carmela Wade

### Builders (\$5,000+)

B.A. Robinson Co. Ltd.  
Collin and Brendan  
Mr. Brian Hastings  
Dr. James C. Haworth  
Cheryl and Randy Lawson  
Andy and Donna McPherson  
Dr. Cheryl Rockman-Greenberg  
Mr. & Mrs. Michael &  
Mary-Lea Ruscetta  
John, Lina, Acacio and Maria Santos  
Ms. Lesia Sianchuk  
Barbara Triggs-Raine and Darren Raine

### Friends (\$1,000+)

Dr. Lauri Alto  
Chris and Ann Anderson  
Mr. and Mrs. Kevin Augusta  
Baker Colony  
Blue Clay Farms 98 Ltd.  
Dr. Tom Blydt-Hanse  
Caddy Shed Ltd.  
Calabria Market and Deli Inc.  
Mr. and Mrs. Don Carson  
CIBC Head Office  
CJOB/Corus Entertainment  
Cool Spring Charitable Trust  
Karen Fowler  
Glenway Colony Farms Ltd.  
Hanford Drewitt Ltd.  
Ms. Karen Inskip  
Mr. Cory Kartusch  
Kevin and Deneen Klippenstein  
Mr. and Mrs. Greg Loader  
Longboat Development Corporation  
Mr. Donald J. Lundgren  
Valerie and Kim McCartney  
McDiarmid Lumber Limited  
Greg and Gloria McLaren  
Monarch Industries Limited  
Howard and Hope Morry  
Candy and Bruce Nahorny  
Newdale Colony Ltd.  
Cathy and Ed Nieroda  
Chris and Patricia Pennycook  
Mr. and Mrs. John and Judith Perrin  
Mr. Larry Reid  
Rosebank Colony  
Mr. Peter Sepetanc  
Sommerfeld Colony Farms Ltd.  
Westroc Colony Farms

## A GENEROUS GIFT leaves a LASTING LEGACY at CHILDREN’S HOSPITAL

In 2010, a new state-of-the-art Pre-Admission Clinic for children was officially opened at Children’s Hospital. The newly constructed clinic was funded by a generous donation from Paul and Rose Rudko to the Children’s Hospital Foundation of Manitoba.\*

The gift from the Rudkos has a significant effect on the Children’s Hospital’s Child Health Program as medical staff are now better able to assess and prepare children and their families for surgery in an environment that is designed to meet their needs.

The Pre-Admission Clinic, which has doubled in size from less than 500 sq. ft. to over 1,000 sq. ft. ensures patients are prepared for their surgery in a comfortable environment. During their visit to the Pre-Admission Clinic, a nurse assesses the health and learning needs of the child, and teaches the child and family about the procedure and what to expect on the day of surgery. Children with complex health needs are seen by the Anesthesiologist and any required preoperative testing is done. A Child Life Specialist uses hands-on teaching in a mock operating room, and spends time preparing the child emotionally for his or her surgery.

Through the use of Telehealth, children from rural and remote locations can be assessed to determine their readiness for surgery. This allows children and families to stay in their home communities longer and means that children and families don’t make the trip to Winnipeg to find out that their procedure needs to be cancelled due to ill health of the child.

This donation has allowed the clinic to increase its capacity to see children and their families; increase comfort and privacy; decrease surgical cancellations because of the access provided by Manitoba Telehealth; and increase surgical efficiency and utilization.

The Foundation is thankful to Paul and Rose Rudko for their generous donation. They truly have left a legacy that will enhance the hospital experience for children and their families.

*\* In June 2008, Mrs. Rudko gave the Children’s Hospital Foundation a gift of \$1 million. She passed away in September 2008 and was predeceased by her husband Paul in 2006. This \$500,000 project was funded by a portion of the major gift from Paul and Rose Rudko.*



**RYAN VELDKAMP** - Ryan was diagnosed with T-cell Acute Lymphoblastic Leukemia on November 5, 2008. He has had 21 spinal taps - 2 of which he was awake for - 4 bone marrow tests, 19 x-rays, 2 EEG’s, 3 EKG’s, 2 ultrasounds, 7 CT scans, 7 blood transfusions, 3 bags of platelets, 8 rounds of radiation on his head from his eyebrows to the back of his neck, 3 MRI’s, 3 treatments of IVIG, 46 shots of growth hormones and numerous chemo treatments and blood tests.

No child should have to go through what Ryan has, and continues to go through. “But for everything Ryan has gone through, it has been made easier by the staff at Children’s Hospital,” says Ryan’s mom, Carla.

Ryan hopes to be finished his treatment in February 2012 and the family hopes not to spend any extra days in the hospital but they are thankful for the Children’s Hospital and the physicians and nurses, who are there if needed. Ryan enjoys playing volleyball, flag football, and loves to read.



## 2010 a YEAR in REVIEW



### TEDDY BEARS' PICNIC

Teddy bears, kids, and families donned their rubber boots and rain coats for a fun-filled and educational day at the 24th Annual Teddy Bears' Picnic at Assiniboine Park on Sunday, May 30th.



### CHILDREN'S HOSPITAL BOOK MARKET

The Children's Hospital Book Market has contributed greatly to the Foundation and in its 50th year, broke every record standing. The longest running fundraising event in support of the Children's Hospital Foundation pulled in a whopping \$402,000.



### THE CHILDREN'S HOSPITAL GUILD OF MANITOBA

The Foundation was built on the legacy that began with the fundraising endeavors of the St. Agnes Guild, Annie A. Bond Guild, McKinnon Guild, St. John's Guild, and the Chown Guild, whose histories span almost to the beginning of the first Children's Hospital. In 2010, the five guilds joined forces to become the unified, Children's Hospital Guild of Manitoba.

### ICE CRYSTAL GALA *presented by the Jessiman Family*

With over 800 guests, including 245 children, this event raised \$130,000 in 2010. A magical evening was enjoyed by all in a stunning room full of lit trees, 'living' statues, sparkling chandeliers, and twinkling crystals all around.



### KIDS HELPING KIDS

The Foundation is incredibly fortunate to have the support of many children and teens who take the initiative to raise funds for the Children's Hospital. These events and projects help build leadership skills, community and a sense of philanthropy, in addition to supporting the work of the Children's Hospital Foundation.



### MIKE WEIR MIRACLE GOLF DRIVE FOR KIDS

Through the Children's Miracle Network, our Foundation was awarded a once in a lifetime opportunity to welcome Mike Weir to Winnipeg and host the Mike Weir Miracle Golf Drive for Kids. The event, held at the St. Charles Country Club on June 6 and 7 and presented by W.A. 'Laddie' Hutchison's Canadian Tire Regent location, raised a staggering \$625,000 for the Foundation's 'Be My Hero' Capital Campaign.



It was a great day for golf, where 219 golfers and over 250 spectators came out to golf with or be on the same course as Mike Weir. The fundraising event included a Junior Pro Am tournament sponsored by Canada Safeway where 55 kids aged 8 – 17 years from across the province were placed on teams and paired with Manitoba professional golfers to play nine holes. Each team also got the chance to have their photos taken with Weir.

The Mike Weir Miracle Golf Drive for Kids has a single mission – to be golf's premiere fund raising initiative to support children's health care by ensuring that all children receive the very best care, that children benefit from world class research and that care facilities are provided with funding for educational and support programs.

### CN MIRACLE MATCH

The Foundation was also incredibly fortunate to have also been selected as the official charity and beneficiary of the CN Miracle Match during the 2010 CN Canadian Women's Open.

CN Miracle Match is a national charitable initiative designed to rally communities across Canada behind a very worthy cause – supporting Children's Hospitals. CN has made a pledge to help maximize local fundraising through their CN Miracle Match program where together they can help Canada's leading healthcare facilities treat more children.

Thanks to our generous community and hard-working volunteers, the CN Canadian Women's Open raised \$800,000 for the Children's Hospital Foundation of Manitoba through the CN Miracle Match. Donors who contributed to the CN Miracle Match program during the giving period from May 1 - August 29, 2010, had their amount matched by CN. This unique fundraising initiative provided donors with a chance to double the impact of their donation.



## The IMPORTANCE of GIVING >>>

Many donors choose to make a lasting investment in the future of child health. The Planned Giving Program of the Children's Hospital Foundation enables donors to make gifts that may take the form of outright cash or gifts-in-kind for immediate use, or to make a deferred gift through wills and bequests, insurance policies and charitable annuities. Thank you to the following donors for their generous gifts:

### BEQUESTS 2010

Gwendolyn Barbara Amos	Lorna Irene Eggertson	Doris Mary MacDonell	Sherry Gertrude Louise Sheardown
Ursula Anthony	Alice Louise Eileen Ferguson	Edward Morgan	Diana Bayley Smith
Jean Chorney	Muriel Beth Gourley	Evelyn Port	Jack Paterson Van Every
Margaret Clark	Norma Harris	Juliette Roadhouse	Margaret Eileen Weir
Margaret Marion Clark	Gertrude Hommen	Rose Rudko	

### FUNDS BENEFITING CHILDREN'S HOSPITAL FOUNDATION ADMINISTERED BY THE WINNIPEG FOUNDATION

Edward and Gertrude Bell Family Foundation	Mr. and Mrs. J.C. Graham Memorial Fund
Elswood and Janet Bole Fund	Mr. Joseph Kellaway May Fund
Janet C. Boucher Fund	Robert and Margaret Elizabeth Mackay Memorial Fund
Children's Hospital of Winnipeg Research Fund	John and Elisabeth Peters Fund
Mr. and Mrs. Leslie Cooney Memorial Fund	Bill, Jean, Kerry and Darlene Pollock Family Fund
Nathan and Rose Elkin Memorial Fund	Dorothy Rumble Memorial Fund

### FUNDS BENEFITING CHILDREN'S HOSPITAL FOUNDATION ADMINISTERED BY THE JEWISH FOUNDATION

Berdie and Irvin Cohen Memorial Fund	George H. and Rose Shapera Memorial Fund
David Andrew Marantz Bar Mitzvah	Ernest I. Silverberg, Morris Silverberg Memorial Fund
Mary and Harry Medovy Trust Fund	Eric Zelcer Bar Mitzvah
Paul Benjamin Medved Memorial Fund	

### ENDOWMENT FUNDS 2010

The Arthur Birt Lectureship	Abie and William Hoffman Fund
The Margaret Bishop Child Life Endowment Fund	The Andrew S. Jackson and Elsie M. Jackson and Family Endowment Fund
The Children's Hospital Foundation Board of Directors Studentship Endowment Fund	The Loeppky Family Endowment Fund
Branden Miller's Hope Fund	The George and Bernice Lyon Memorial Fund
Childhood Asthma Foundation Research Fund	The Wilberta M. Malcolm Endowment Fund
Children's Palliative Care Fund	The Dorothy Martin Endowment Fund
Children's Sports Legacy Fund	The Lori McGregor Memorial Fund
The Captain C. F. Galbraith Endowment Fund	MSc Graduate Studentship Endowment Fund
Thomas Gilroy Endowment Fund	Carol and Jim Sangster Endowment Fund
The Bill and Fimi Glesby Endowment Fund	Dr. Martin Weidman Lectureship Endowment Fund
The Dr. David Grewer Northern Medicine Lectureship	

\* WE REGRET ANY ERRORS OR OMISSIONS

## THANKS to our GENEROUS CIRCLE of FRIENDS >>>

We are always inspired by the investment and generosity of members of the community. The Children's Hospital Foundation gratefully acknowledges all of our many supporters who understand the importance of supporting child health care. We are unable to publish every gift, but each one is very much appreciated and truly does make a difference; every dollar does count. The following list recognizes major gifts between January and December 2010.

### VISIONARIES (\$500,000+)

HOT 103 - Astral Media  
QX 104 - Astral Media  
CN  
Foresters  
Mike Weir Miracle Golf Drive for Kids

### GOODBEARERS (\$250,000+)

Children's Hospital Book Market  
RE/MAX  
Walmart Canada

### PARTNERS (\$100,000+)

Canadian Tire - W.A. 'Laddie' Hutchison - Regent  
Costco Wholesale  
Dairy Queen  
Emerging Information Systems Inc. (EISI)  
RBC Royal Bank  
TD Bank Financial Group  
The Winnipeg Free Press

### PATRONS (\$50,000+)

101.1 The Farm - Astral Media  
KX96 - Astral Media  
The Amadeus Steen Foundation  
CTV Winnipeg  
Johnston Group Inc.  
MTS Allstream  
Thomson Reuters Corporation  
Tim Hortons

### BENEFACTORS (\$20,000+)

All Charities Campaign  
BMO Financial Group  
Boeing  
Canada Safeway Limited  
Chown Guild  
Mark & Sharon Evans  
Linda Ruth Fortescue  
The Great-West Life Assurance Co.  
James Richardson and Sons Limited  
Jessiman Family  
McKinnon Guild  
Platinum Jets Inc.  
President's Choice Children's Charity  
Rodren Drilling Ltd.  
Shaw Communications Inc.  
Sport Manitoba Inc.

St. Agnes Guild  
Strata Benefits Consulting Inc.  
True North Arena LP - MTS Centre  
The Winnipeg Foundation  
Winnipeg Police Association  
Winnipeg Tax Centre All Charities Program

### CHAMPIONS (\$10,000+)

7-6 Ranch  
Adidas Canada Limited  
Air Canada (Kids Horizons)  
All-Fab Building Components Inc.  
Arctic Beverages  
Blockbuster Canada  
Ethan's Big Give  
Burnell Medical Corporation  
The Canadian Wheat Board Employees  
Century Petroleum Construction  
Concorde Group Corp.  
Dairy Farmers of Manitoba  
Dufresne Furniture  
Food Fare  
Giant Tiger Stores Limited  
Golf Canada  
The Golf Dome  
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Griffin Canada Employees  
Health Sciences Centre Employees Charitable Fund  
Investors Group  
Krown Produce  
Manitoba Building and Construction Trades Council "Charities for Kids" Golf Tournament  
Manitoba Hydro  
Manitoba Liquor Control Commission  
Manitoba Public Insurance  
Dr. Rizwan Manji Medical Corporation  
Medbuy Corporation  
The Mike Weir Foundation  
Parrish and Heimbecker Limited  
Pizza Hotline  
Polywest  
Qualico Developments Ltd.  
Richardson Capital Limited  
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The Sandra Schmirler Manitoba Golf Classic  
Saper Agencies Ltd.  
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St. Charles Ladies Invitational  
TaylorMade  
Tolaini Family  
Linda van den Broek  
Wawanesa Mutual Insurance Company  
Winnipeg Youth Soccer Association

### BUILDERS (\$5,000+)

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### FRIENDS (\$1,000+)

1 of 1 - The Project VANS Art Show  
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...because children need us

**For more information or to support the Foundation**

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